

Over 20,000 potential
customers are
here for you!

Aug. 29–30
10 a.m.–2 p.m.

**Student
Union
Commons**

Meet Murfreesboro

Sponsored by
New Student and Family Programs
MIDDLE TENNESSEE STATE UNIVERSITY

**Tuesday and Wednesday,
Aug. 29–30, 2017**
10 a.m.–2 p.m.
Student Union Commons

Promote Your Business at MTSU

Continuing a tradition started in 2001, area businesses are invited to advertise on campus during the annual Meet Murfreesboro event. This is your chance to promote products and services to thousands of students, staff, and faculty for two consecutive days. Few forms of advertising can reach as many potential customers at such a low cost!

Time and Location

Meet Murfreesboro will be held during Connection Point—the first few days of the semester—when students will be on campus in great numbers.

Meet Murfreesboro tables and tents will be placed in the commons outside the Student Union Building from 10 a.m. until 2 p.m.

For more information, call 615-898-2454.

New Student and Family Programs
Box 61

Middle Tennessee State University
1301 East Main St.
Murfreesboro, TN 37132

Registration

All regular spaces will be \$250 each. This fee includes one booth space (with access to electricity) for two days. A booth space consists of one 6-foot table and two chairs. One reserved parking space and lunch for two persons per day are also included in registration. Locations will be randomly assigned when your registration and payment are received. **If you would like to reserve a specific spot, you must register in person to ensure fair allocation.**

NEW If you would like to provide your own 10 x 10 setup (tent, tables, chairs), you can purchase a 10 x 10 space for \$500. This fee also includes a reserved parking space and lunch for two persons per day. We have five of these spaces available, and they'll be reserved on a first-come, first-served basis according to registration time.

Registration fees are nonrefundable. Registration will continue until **Friday, Aug. 18**, at 4 p.m. or until all spaces are sold.

By Mail

Complete the attached form and return it by **Friday, August 18**, with your payment to MTSU Meet Murfreesboro, Box 61, 1301 East Main Street, Murfreesboro, TN 37132. Make checks payable to MTSU.

In Person

Merchants who choose to register in person may do so at the Office of New Student and Family Programs in the Keathley University Center, Room 326, 8:30 a.m.–4:00 p.m., Monday–Friday, beginning immediately.

What Can Vendors Do?

Students will expect to meet vendors who are giving away items. We encourage you to bring plenty of free samples, prizes, and coupons. **If you choose to sell anything during the event, the item must first be approved by the Office of New Student and Family Programs.** We reserve the right to deny rental of any booth based on our determination of whether or not the services are appropriate.

Promoting Your Business!

STAND OUT THROUGH CREATIVE PROMOTION

Here are some suggestions to get you started

- Provide discount coupons
- Give away free samples
- Have drawings for giveaways
- Hand out ads for your products and services
- Bring merchandise to make a display
- Offer interactive displays
- Take time to talk to students who stop by
- Make your booth stand out by decorating it

Limited Space Available

The setup will be one 6-foot table and two chairs per space unless you choose the 10 x 10 setup for \$500. The main area will accommodate two large tents, which will hold up to 30 spaces each. All spaces will have access to electricity, but you will need to provide a 100-foot extension cord. All spaces will be sold on a first-come, first-served basis.

Coupons, Samples, and Handouts

We suggest you bring 3,000 coupons, samples, or handouts to distribute. Students love free stuff!

Parking

Registered merchants will receive one reserved parking space in the Student Union Lot (regular-size space; no oversized vehicles, please). This cost is covered in your registration. One additional parking space will be available to each vendor, but this will be in an exterior lot (not a reserved space). You will receive a map and more details about parking in your confirmation packet.

You will receive your confirmation packet by mail no later than August 18, 2017.

2017 Meet Murfreesboro Registration

Business _____ Business Phone _____

Contact/Owner _____ Alternate Phone _____

Business Address _____

City _____ State _____ Zip _____

Fax _____ Email _____

Type of Business _____

Please list products/services at your table:

Amount Enclosed _____
(full payment required to secure a space)

If you would like to pay with a credit card or debit card (Visa, MasterCard, American Express, Discover), please register at mtsu.edu/nsfp.

Click on Meet Murfreesboro and then Pay by Credit Card on left side of page.

FOR OFFICE USE ONLY

Paid _____

Date _____

Rec # _____

Table # _____

Cash Check

If you would like to reserve a specific spot, you must register in person to ensure fair allocation. Registration fee is nonrefundable.

Meet Murfreesboro 2017